

As of 03/31/2021 | Class K: MKDVX | Class R: MRDVX | Institutional: MADVX | Investor A: MDDVX | **Investor C: MCDVX** | Service: MSDVX**U.S. large-cap value portfolio of high quality companies****Invests in companies with a greater potential for dividend growth****Seeks lower volatility equity returns**

ANNUALIZED PERFORMANCE

With Sales Charge	1 Year	3 Year	5 Year	10 Year
Investor C	50.70	11.03	12.02	10.02
Without Sales Charge	1 Year	3 Year	5 Year	10 Year
Investor C	51.70	11.03	12.02	10.02
Benchmark	56.09	10.96	11.74	10.99
Morningstar Average	56.98	10.46	11.43	10.32

CALENDAR YEAR PERFORMANCE

Without Sales Charge	2016	2017	2018	2019	2020	YTD	1Q2021
Investor C	15.10	15.63	-8.06	26.27	2.91	11.27	11.27
Benchmark	17.34	13.66	-8.27	26.54	2.80	11.26	11.26
Morningstar Average	14.81	15.94	-8.53	25.04	2.91	11.44	11.44

Performance data shown represents past performance which is no guarantee of future results. Investment returns and principal values may fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than that shown. All returns assume reinvestment of all dividend and capital gain distributions. Refer to blackrock.com for current month-end performance. Index performance is shown for illustrative purposes only. It is not possible to invest directly in an unmanaged index. Returns with sales charge reflect the deduction of applicable contingent deferred sales charges (CDSC) for Investor C shares. The maximum CDSC of 1% for Investor C shares is reduced to 0% after 1 year. The calendar year performance shown does not reflect the deduction of the sales load. If reflected, the performance would have been lower. Please see the fund prospectus for more details.

MORNINGSTAR RANKINGS

	1 Year	3 Year	5 Year	10 Year
Morningstar Ranking	755/1,209	421/1,138	348/1,007	444/729
Quartile Rank	3	2	2	3

Rankings based on total return excluding sales charges, independently calculated and not combined to create an overall ranking. For periods not shown, Morningstar does not provide rankings based on synthetic performance.

Key Risks: Key Risks: The fund is actively managed and its characteristics will vary. Stock and bond values fluctuate in price so the value of your investment can go down depending on market conditions. International investing involves special risks including, but not limited to currency fluctuations, illiquidity and volatility. These risks may be heightened for investments in emerging markets. The fund may use derivatives to hedge its investments or to seek to enhance returns. Derivatives entail risks relating to liquidity, leverage and credit that may reduce returns and increase volatility.

KEY FACTS

Size of Fund (Millions)	\$20,905.7M
Fund Launch Date	11/25/1987
Share Class Launch Date	10/21/1994
Morningstar Category	Large Value
Number of Holdings	87
Number Of Holdings	87
Benchmark	Russell 1000 Value Index (Total Return)

ANNUAL EXPENSES

Gross Expense Ratio	1.68%
Net Expense Ratio	1.67%

The Net Expense Ratio excluding Investment Related Expenses is 1.66%. Investment Related Expenses include acquired fund fees of 0.01%, and interest expense (cost of borrowing securities to seek to enhance return or reduce risk) of 0.00%, and certain other expenses, if applicable. Expenses stated as of the fund's most recent prospectus. The difference between gross and net expense ratios are due to contractual and/or voluntary waivers, if applicable. This share class has a contractual waiver with an end date of 08/31/2021 terminable upon 90 days' notice. BlackRock may agree to voluntarily waive certain fees and expenses, which the adviser may discontinue at any time without notice.

PORTFOLIO MANAGEMENT

Tony DeSpirito Franco Tapia, CFA
David Zhao

TOP HOLDINGS (%)²

CITIGROUP INC	3.64
WELLS FARGO & COMPANY	3.21
AMERICAN INTERNATIONAL GROUP INC	2.67
CISCO SYSTEMS INC	2.66
VERIZON COMMUNICATIONS INC	2.64
BANK OF AMERICA CORP	2.48
ANTHEM INC	2.25
GENERAL MOTORS CO	2.20
COMCAST CORPORATION	2.03
BAE SYSTEMS PLC	2.01
Total of Portfolio	25.79

TOP SECTORS (%)²

	Fund	Benchmark	Active
Financials	27.1	20.6	6.5
Health Care	16.5	12.6	3.9
Information Technology	10.9	9.5	1.3
Consumer Staples	7.9	7.1	0.8
Industrials	7.2	13.9	-6.7
Energy	7.1	5.1	2.0
Communication	6.0	9.2	-3.2
Cash and/or Derivatives	6.0	0.0	6.0
Consumer Discretionary	5.7	7.8	-2.1
Utilities	4.2	5.0	-0.8
Materials	1.5	4.8	-3.2
Real Estate	0.0	4.3	-4.3

PORTFOLIO CHARACTERISTICS

Forward Price to Earnings	15.39x
Price to Book Ratio	2.08x
Average Market Capitalization (millions)	\$137,026.2M
30-Day SEC Yield	0.50%
Unsubsidized 30-Day SEC Yield	0.49%

RISK STATISTICS (3 YEARS)

	Fund	Benchmark
Alpha	0.05	-
Beta	0.94	-
R-Squared	97.60	-
Standard Deviation	18.90%	19.97%
Sharpe Ratio	0.57	0.55

² % of net assets represents the Fund's exposure based on the economic value of securities and is adjusted for futures, options, swaps, and convertible bonds. Allocations subject to change. Negative weightings may result from specific circumstances (including timing differences between trade and settle dates of securities purchased by the funds) and/or the use of certain financial instruments, including derivatives, which may be used to gain or reduce market exposure and/or risk management. Certain transactions the funds may utilize may give rise to a form of leverage through either (a) additional market exposure or (b) borrowing capital in an attempt to increase investment return. The use of such transactions includes certain leverage-related risks, including potential for higher volatility, greater decline of the fund's net asset value and fluctuations of dividends and distributions paid by the fund.

Price to Earnings Ratio: The price-to-earnings ratio is used to assess a company's valuation. To compute this ratio, the latest closing price is divided by the company's last fiscal year's Earnings Per Share. The ratio represents a weighted harmonic mean of the price-to-earnings ratios of its holdings with negative values being excluded from the calculation. **Price to Book Ratio:** represents the ratio of the current closing price of the share to the latest quarter's book value per share. **Average Market Cap:** The average size of the securities the fund invests in. **Alpha:** A measure of performance on a risk-adjusted basis. Alpha takes the volatility (price risk) of a mutual fund and compares its risk-adjusted performance to a benchmark index. The excess return of the fund relative to the return of the benchmark index is a fund's alpha. **Beta:** Beta measures the funds sensitivity to market movements beta greater than 1 is more volatile than the market beta less than 1 is less volatile than the market. **R-Squared:** R-Squared reflects the percentage of a funds movements that are explained by movements in its benchmark, showing the degree of correlation between the fund and benchmark. This figure is helpful in assessing how likely it is that beta is statistically significant. **Standard Deviation:** Standard Deviation measures the volatility of the funds returns. Higher deviation represents higher volatility. **Sharpe Ratio:** Sharpe Ratio uses a funds standard deviation and its excess return (difference between the funds return and the risk-free return of 90-day Treasury Bills) to determine reward per unit of risk. **30-day SEC Yield:** A standard calculation of yield introduced by the SEC to provide fairer comparison among funds. This yield reflects the interest earned after deducting the fund's expenses during the most recent 30-day period by the average investor in the fund. **Unsubsidized SEC Yield:** Represents what a fund's 30-Day SEC Yield would have been had no fee waivers or expense reimbursement been in place over the period. Negative 30-Day SEC Yield results when accrued expenses of the past 30 days exceed the income collected during the past 30 days.

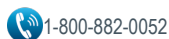
You should consider the investment objectives, risks, charges and expenses of the fund carefully before investing. The prospectus and, if available, the summary prospectus contain this and other information about the fund and are available, along with information on other BlackRock funds, by calling 800-882-0052 or from your financial professional. The prospectus should be read carefully before investing. Investing involves risks including possible loss of principal.

Russell 1000 Value Index comprises the large-cap value segment of U.S. equities.

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OEF-MCDVX-F0321



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BLACKROCK®



Equity Dividend Fund

Investor C

As of 31-Mar-2021



SUSTAINABILITY CHARACTERISTICS

Sustainability Characteristics can help investors integrate non-financial, sustainability considerations into their investment process. These metrics enable investors to evaluate funds based on their environmental, social, and governance (ESG) risks and opportunities. This analysis can provide insight into the effective management and long-term financial prospects of a fund.

The metrics below have been provided for transparency and informational purposes only. The existence of an ESG rating is not indicative of how or whether ESG factors will be integrated into a fund. The metrics are based on MSCI ESG Fund Ratings and, unless otherwise stated in fund documentation and included within a fund's investment objective, do not change a fund's investment objective or constrain the fund's investable universe, and there is no indication that an ESG or Impact focused investment strategy or exclusionary screens will be adopted by a fund. For more information regarding a fund's investment strategy, please see the fund's prospectus.

MSCI ESG Fund Rating (AAA-CCC)	A	MSCI ESG Quality Score (0-10)	6.83
MSCI ESG Quality Score - Peer Percentile	76.82%	MSCI ESG % Coverage	96.43%
Fund Lipper Global Classification	Equity US Income	MSCI Weighted Average Carbon Intensity (Tons CO2E/\$M SALES)	136.25
Funds in Peer Group	302		

All data is from MSCI ESG Fund Ratings as of **07-Apr-2021**, based on holdings as of **31-Oct-2020**. As such, the fund's sustainable characteristics may differ from MSCI ESG Fund Ratings from time to time.

To be included in MSCI ESG Fund Ratings, 65% of the fund's gross weight must come from securities covered by MSCI ESG Research (certain cash positions and other asset types deemed not relevant for ESG analysis by MSCI are removed prior to calculating a fund's gross weight; the absolute values of short positions are included but treated as uncovered), the fund's holdings date must be less than one year old, and the fund must have at least ten securities. For newly launched funds, sustainability characteristics are typically available 6 months after launch.

ESG GLOSSARY:

MSCI ESG Fund Rating (AAA-CCC): The MSCI ESG Rating is calculated as a direct mapping of ESG Quality Scores to letter rating categories (e.g. AAA = 8.6-10). The ESG Ratings range from leader (AAA, AA), average (A, BBB, BB) to laggard (B, CCC).

MSCI ESG Quality Score - Peer Percentile: The fund's ESG Percentile compared to its Lipper peer group.

Fund Lipper Global Classification: The fund peer group as defined by the Lipper Global Classification.

Funds in Peer Group: The number of funds from the relevant Lipper Global Classification peer group that are also in ESG coverage.

MSCI ESG Quality Score (0-10): The MSCI ESG Quality Score (0 - 10) for funds is calculated using the weighted average of the ESG scores of fund holdings. The Score also considers ESG Rating trend of holdings and the fund exposure to holdings in the laggard category. MSCI rates underlying holdings according to their exposure to industry specific ESG risks and their ability to manage those risks relative to peers.

MSCI ESG % Coverage: Percentage of a fund's holdings that have MSCI ESG ratings data.

MSCI Weighted Average Carbon Intensity (Tons CO2E/\$M SALES): Measures a fund's exposure to carbon intensive companies. This figure represents the estimated greenhouse gas emissions per \$1 million in sales across the fund's holdings. This allows for comparisons between funds of different sizes.

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