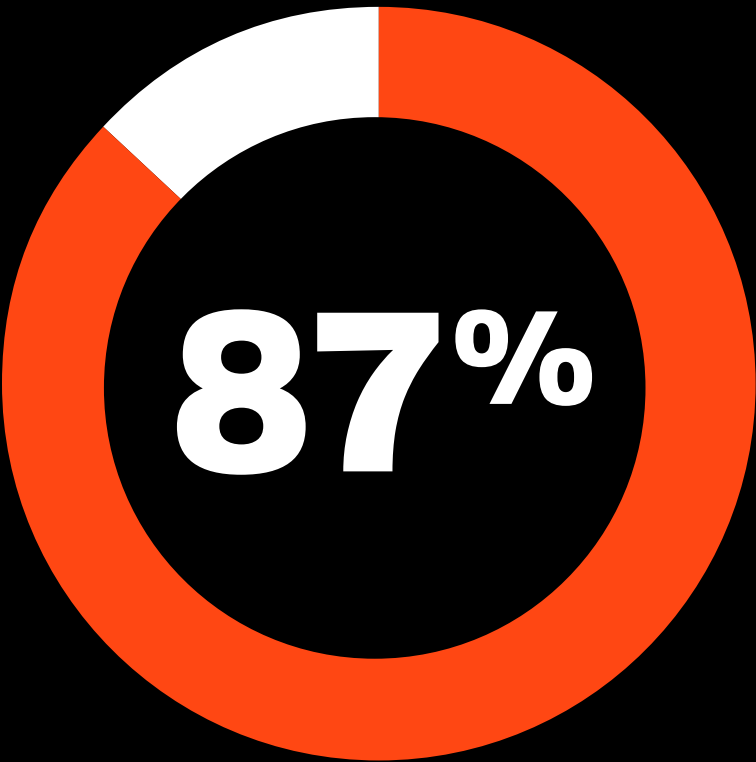


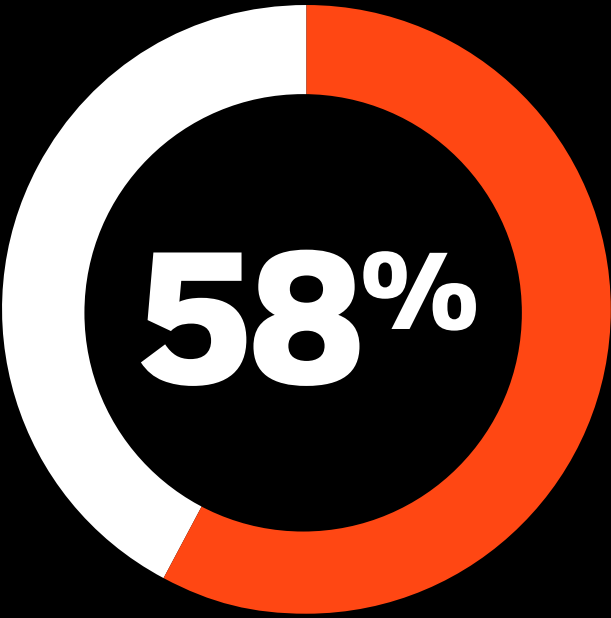
Investing in the future of America.

Reimagining career paths

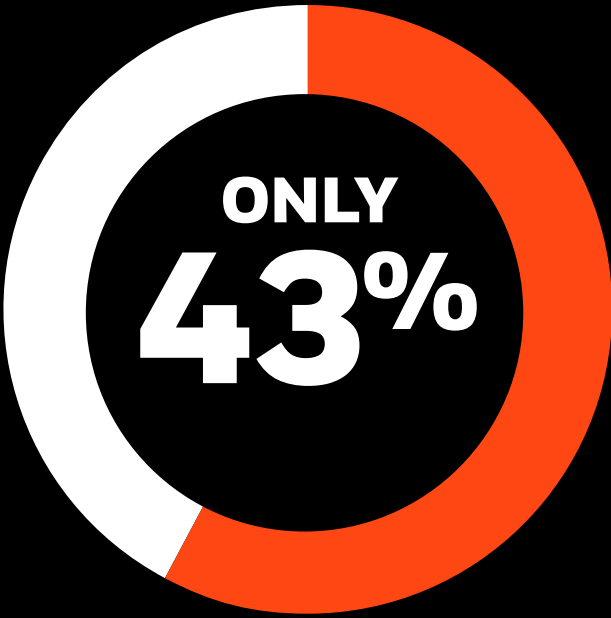
Americans are reimagining career pathways:



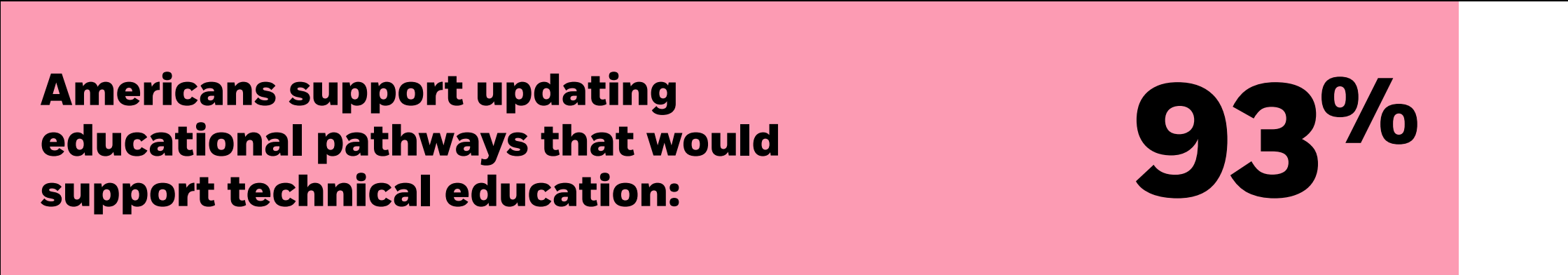
87% of Americans agree that a trade or vocational education gets you into a good-paying, in-demand career faster and with less debt than a four-year degree



58% reject the notion that trade school is simply a fallback option for students who cannot succeed in college



ONLY 43% of Americans believe that a four-year degree is the best path for students



support the U.S. adopting a program similar to UK Prime Minister Andy Burnham’s recently announced initiative that would create funded technical-education routes for students aged 14 and older, combining core academics with hands-on training tied to locally available skilled-trade jobs.

The survey provides insights from a research study of 1,000 national registered voters in the United States. The survey is executed by Public Opinion Strategies, an independent research firm. All interviews were conducted from August 9 through August 13, 2026. The margin of error is +/- 3.08%.

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