

As of 09/30/2020 | Class K: BIRKX | Institutional: BIRIX | Investor A: BIRAX | Investor C: BIRCX

Broad allocation to U.S. equities

Focused on sustainable ESG characteristics

Seeks attractive returns through traditional and ESG lenses

INVESTMENT STRATEGY

Invests in a portfolio of equity securities of companies with positive aggregate societal impact outcomes, as determined by BlackRock.

ANNUALIZED PERFORMANCE

With Sales Charge	1 Year	3 Year	5 Year	10 Year	Since Inception
Investor A	9.50	9.80	N/A	N/A	11.84
Without Sales Charge	1 Year	3 Year	5 Year	10 Year	Since Inception
Investor A	15.56	11.80	N/A	N/A	13.05
Benchmark	15.00	11.65	N/A	N/A	12.94
Morningstar Average	10.70	9.55	11.77	11.96	N/A

CALENDAR YEAR PERFORMANCE

Without Sales Charge	2015	2016	2017	2018	2019	YTD	3Q2020
Investor A	N/A	13.94	21.22	-5.66	30.79	6.38	7.96
Benchmark	N/A	12.74	21.13	-5.24	31.02	5.41	9.21
Morningstar Average	-1.07	10.37	20.44	-6.27	28.78	2.30	8.06

Performance data shown represents past performance which is no guarantee of future results. Investment returns and principal values may fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than that shown. All returns assume reinvestment of all dividend and capital gain distributions. Refer to blackrock.com for current month-end performance. Index performance is shown for illustrative purposes only. It is not possible to invest directly in an unmanaged index. Returns with sales charge reflect the deduction of current maximum initial sales charge of 5.25%. The calendar year performance shown does not reflect the deduction of the sales load. If reflected, the performance would have been lower. Please see the fund prospectus for more details.

MORNINGSTAR RANKINGS

	1 Year	3 Year	5 Year	10 Year
Morningstar Ranking	257/1,370	307/1,229	N/A	N/A
Quartile Rank	1	2	N/A	N/A

Rankings based on total return excluding sales charges, independently calculated and not combined to create an overall ranking. For periods not shown, Morningstar does not provide rankings based on synthetic performance.

Key Risks: The fund is actively managed and its characteristics will vary. Holdings shown should not be deemed as a recommendation to buy or sell securities. Stock values fluctuate in price so the value of your investment can go down depending on market conditions. The fund may use derivatives to hedge its investments or to seek to enhance returns. Derivatives entail risks relating to liquidity, leverage and credit that may reduce returns and increase volatility. Investing in small- and mid-cap companies may entail greater risk than large-cap companies, due to shorter operating histories, less seasoned management or lower trading volumes. The fund intends to invest in companies with measurable societal impact outcomes, as determined by BlackRock, and screen out particular companies and industries.

KEY FACTS

Size of Fund (Millions)	\$135.5M
Fund Launch Date	10/05/2015
Share Class Launch Date	10/05/2015
Morningstar Category	Large Blend
Number of Holdings	305
Benchmark	Russell 3000 Index

ANNUAL EXPENSES

Gross Expense Ratio	1.08%
Net Expense Ratio	0.73%

The Net Expense Ratio excluding Investment Related Expenses is 0.73%. Investment Related Expenses include acquired fund fees of 0.00%, and interest expense (cost of borrowing securities to seek to enhance return or reduce risk) of 0.00%, and certain other expenses, if applicable. Expenses stated as of the fund's most recent prospectus. The difference between gross and net expense ratios are due to contractual and/or voluntary waivers, if applicable. This share class has a contractual waiver with an end date of 09/30/2021 terminable upon 90 days' notice. BlackRock may agree to voluntarily waive certain fees and expenses, which the adviser may discontinue at any time without notice.

PORTFOLIO MANAGEMENT

Travis Cooke	Richard Mathieson
Raffaele Savi	Anna Hawley

TOP HOLDINGS (%)²

APPLE INC	5.13
MICROSOFT CORPORATION	3.87
ALPHABET INC	3.39
AMAZON.COM INC	3.38
NVIDIA CORPORATION	1.82
VISA INC	1.79
ADOBE INC	1.55
HOME DEPOT INC	1.35
COSTCO WHOLESALE CORPORATION	1.33
TESLA INC	1.30
Total of Portfolio	24.91

TOP SECTORS (%)²

	Fund	Benchmark	Active
Information Technology	26.3	27.2	-0.9
Health Care	13.6	14.6	-0.9
Consumer Discretionary	10.9	12.3	-1.4
Financials	9.8	9.9	-0.1
Industrials	8.9	9.0	-0.1
Communication	8.4	9.8	-1.4
Consumer Staples	6.0	6.3	-0.3
Cash and/or Derivatives	3.8	0.0	3.8
Utilities	3.7	2.9	0.9
Materials	3.6	2.8	0.8
Real Estate	3.1	3.3	-0.2
Energy	1.8	1.9	-0.1

PORTFOLIO CHARACTERISTICS

Price to Earnings	22.27x
Price to Book Ratio	3.43x
Average Market Capitalization (millions)	\$347,344.2M

GEOGRAPHIC BREAKDOWN (%)

	Fund	Benchmark	Active
United States	96.0	99.8	-3.8
Cash and/or Derivatives	3.8	0.0	3.8
Peru	0.2	0.0	0.2
Argentina	0.0	0.0	-0.0
Bermuda	0.0	0.0	0.0
Canada	0.0	0.0	-0.0
China	0.0	0.1	-0.1
Czech Republic	0.0	0.0	0.0
Germany	0.0	0.0	-0.0
United Kingdom	0.0	0.0	0.0

RISK STATISTICS (3 YEARS)

	Fund	Benchmark
Alpha	0.01	-
Beta	1.00	-
R-Squared	99.69	-
Standard Deviation	18.45%	18.44%
Sharpe Ratio	0.61	0.60

² % of net assets represents the Fund's exposure based on the economic value of securities and is adjusted for futures, options, swaps, and convertible bonds. Allocations subject to change.

Price to Earnings Ratio: The price-to-earnings ratio is used to assess a company's valuation. To compute this ratio, the latest closing price is divided by the company's last fiscal year's Earnings Per Share. The ratio represents a weighted harmonic mean of the price-to-earnings ratios of its holdings with negative values being excluded from the calculation. **Price to Book Ratio:** represents the ratio of the current closing price of the share to the latest quarter's book value per share. **Average Market Cap:** The average size of the securities the fund invests in. **Alpha:** A measure of performance on a risk-adjusted basis. Alpha takes the volatility (price risk) of a mutual fund and compares its risk-adjusted performance to a benchmark index. The excess return of the fund relative to the return of the benchmark index is a fund's alpha. **Beta:** Beta measures the fund's sensitivity to market movements beta greater than 1 is more volatile than the market beta less than 1 is less volatile than the market. **R-Squared:** R-Squared reflects the percentage of a fund's movements that are explained by movements in its benchmark, showing the degree of correlation between the fund and benchmark. This figure is helpful in assessing how likely it is that beta is statistically significant. **Standard Deviation:** Standard Deviation measures the volatility of the fund's returns. Higher deviation represents higher volatility. **Sharpe Ratio:** Sharpe Ratio uses a fund's standard deviation and its excess return (difference between the fund's return and the risk-free return of 90-day Treasury Bills) to determine reward per unit of risk.

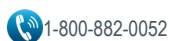
You should consider the investment objectives, risks, charges and expenses of the fund carefully before investing. The prospectus and, if available, the summary prospectus contain this and other information about the fund and are available, along with information on other BlackRock funds, by calling 800-882-0052 or from your financial professional. The prospectus should be read carefully before investing. Investing involves risks including possible loss of principal.

The Russell 3000 Index is a market-cap-weighted index of the 3,000 largest US companies based on total market capitalization that represent about 98% of the investable US equity market.

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