

BlackRock Advantage ESG U.S. Equity Fund

As of 03/31/2021 | Class K: BIRKX | Institutional: BIRIX | **Investor A: BIRAX** | Investor C: BIRCX

Broad allocation to U.S. equities

Focused on sustainable ESG characteristics

Seeks attractive returns through traditional and ESG lenses

INVESTMENT STRATEGY

Invests in a portfolio of equity securities of companies with positive aggregate societal impact outcomes, as determined by BlackRock.



Rated against 1,225 Large Blend Funds, as of 03/31/2021 based on risk adjusted total return. Overall Ratings are determined monthly and subject to change. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics.††

ANNUALIZED PERFORMANCE

| With Sales Charge | 1 Year | 3 Year | 5 Year | 10 Year | Since Inception |
|----------------------|--------|--------|--------|---------|-----------------|
| Investor A | 55.23 | 15.18 | 15.78 | N/A | 14.90 |
| Without Sales Charge | 1 Year | 3 Year | 5 Year | 10 Year | Since Inception |
| Investor A | 63.83 | 17.27 | 17.04 | N/A | 16.04 |
| Benchmark | 60.59 | 17.31 | 16.66 | N/A | 15.92 |
| Morningstar Average | 56.80 | 14.87 | 14.80 | 12.40 | N/A |

CALENDAR YEAR PERFORMANCE

| Without Sales Charge | 2016 | 2017 | 2018 | 2019 | 2020 | YTD | 1Q2021 |
|----------------------|-------|-------|-------|-------|-------|------|--------|
| Investor A | 13.94 | 21.22 | -5.66 | 30.79 | 22.11 | 6.87 | 6.87 |
| Benchmark | 12.74 | 21.13 | -5.24 | 31.02 | 20.96 | 5.91 | 5.91 |
| Morningstar Average | 10.37 | 20.44 | -6.27 | 28.78 | 15.83 | 6.74 | 6.74 |

Performance data shown represents past performance which is no guarantee of future results. Investment returns and principal values may fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than that shown. All returns assume reinvestment of all dividend and capital gain distributions. Refer to blackrock.com for current month-end performance. Index performance is shown for illustrative purposes only. It is not possible to invest directly in an unmanaged index. Returns with sales charge reflect the deduction of current maximum initial sales charge of 5.25%. The calendar year performance shown does not reflect the deduction of the sales load. If reflected, the performance would have been lower. Please see the fund prospectus for more details.

MORNINGSTAR RANKINGS

| | 1 Year | 3 Year | 5 Year | 10 Year |
|---------------------|-----------|-----------|----------|---------|
| Morningstar Ranking | 192/1,351 | 150/1,225 | 71/1,068 | N/A |
| Quartile Rank | 1 | 1 | 1 | N/A |

Rankings based on total return excluding sales charges, independently calculated and not combined to create an overall ranking. For periods not shown, Morningstar does not provide rankings based on synthetic performance.

Key Risks: The fund is actively managed and its characteristics will vary. Holdings shown should not be deemed as a recommendation to buy or sell securities. Stock values fluctuate in price so the value of your investment can go down depending on market conditions. The fund may use derivatives to hedge its investments or to seek to enhance returns. Derivatives entail risks relating to liquidity, leverage and credit that may reduce returns and increase volatility. Investing in small- and mid-cap companies may entail greater risk than large-cap companies, due to shorter operating histories, less seasoned management or lower trading volumes. The fund intends to invest in companies with measurable societal impact outcomes, as determined by BlackRock, and screen out particular companies and industries.

KEY FACTS

| | |
|-------------------------|---------------------------|
| Size of Fund (Millions) | \$262.5M |
| Fund Launch Date | 10/05/2015 |
| Share Class Launch Date | 10/05/2015 |
| Morningstar Category | Large Blend |
| Number of Holdings | 227 |
| Benchmark | Russell 1000 Index |

ANNUAL EXPENSES

| | |
|---------------------|--------------|
| Gross Expense Ratio | 1.08% |
| Net Expense Ratio | 0.73% |

The Net Expense Ratio excluding Investment Related Expenses is 0.73%. Investment Related Expenses include acquired fund fees of 0.00%, and interest expense (cost of borrowing securities to seek to enhance return or reduce risk) of 0.00%, and certain other expenses, if applicable. Expenses stated as of the fund's most recent prospectus. The difference between gross and net expense ratios are due to contractual and/or voluntary waivers, if applicable. This share class has a contractual waiver with an end date of 09/30/2021 terminable upon 90 days' notice. BlackRock may agree to voluntarily waive certain fees and expenses, which the adviser may discontinue at any time without notice.

PORTFOLIO MANAGEMENT

| | |
|---------------|-------------------|
| Travis Cooke | Richard Mathieson |
| Raffaele Savi | Anna Hawley |

TOP HOLDINGS (%)²

| | |
|---------------------------|--------------|
| MICROSOFT CORPORATION | 4.31 |
| APPLE INC | 4.07 |
| ALPHABET INC | 3.62 |
| AMAZON.COM INC | 2.48 |
| TESLA INC | 1.66 |
| NVIDIA CORPORATION | 1.64 |
| MASTERCARD INC | 1.60 |
| HOME DEPOT INC | 1.50 |
| ADOBE INC | 1.46 |
| CISCO SYSTEMS INC | 1.39 |
| Total of Portfolio | 23.73 |

TOP SECTORS (%)²

| | Fund | Benchmark | Active |
|-------------------------|------|-----------|--------|
| Information Technology | 26.6 | 26.6 | -0.1 |
| Health Care | 12.1 | 13.1 | -1.0 |
| Financials | 11.4 | 11.4 | 0.1 |
| Consumer Discretionary | 10.6 | 12.1 | -1.5 |
| Communication | 9.1 | 10.5 | -1.4 |
| Industrials | 8.9 | 9.4 | -0.5 |
| Consumer Staples | 5.8 | 5.8 | -0.1 |
| Cash and/or Derivatives | 4.0 | 0.0 | 4.0 |
| Real Estate | 3.4 | 3.0 | 0.4 |
| Utilities | 2.8 | 2.6 | 0.2 |
| Materials | 2.6 | 2.8 | -0.2 |
| Energy | 2.6 | 2.6 | -0.1 |

PORTFOLIO CHARACTERISTICS

| | |
|--|--------------|
| Price to Earnings | 29.58x |
| Price to Book Ratio | 4.42x |
| Average Market Capitalization (millions) | \$369,983.7M |

GEOGRAPHIC BREAKDOWN (%)

| | Fund | Benchmark | Active |
|-------------------------|------|-----------|--------|
| United States | 95.9 | 99.9 | -3.9 |
| Cash and/or Derivatives | 4.0 | 0.0 | 4.0 |
| Peru | 0.0 | 0.0 | 0.0 |
| Argentina | 0.0 | 0.0 | -0.0 |
| China | 0.0 | 0.1 | -0.1 |
| Germany | 0.0 | 0.0 | -0.0 |
| Israel | 0.0 | 0.0 | -0.0 |
| Luxembourg | 0.0 | 0.0 | 0.0 |

RISK STATISTICS (3 YEARS)

| | Fund | Benchmark |
|--------------------|--------|-----------|
| Alpha | -0.03 | - |
| Beta | 1.02 | - |
| R-Squared | 99.57 | - |
| Standard Deviation | 19.42% | 18.99% |
| Sharpe Ratio | 0.84 | 0.86 |

² % of net assets represents the Fund's exposure based on the economic value of securities and is adjusted for futures, options, swaps, and convertible bonds. Allocations subject to change.

Price to Earnings Ratio: The price-to-earnings ratio is used to assess a company's valuation. To compute this ratio, the latest closing price is divided by the company's last fiscal year's Earnings Per Share. The ratio represents a weighted harmonic mean of the price-to-earnings ratios of its holdings with negative values being excluded from the calculation. **Price to Book Ratio:** represents the ratio of the current closing price of the share to the latest quarter's book value per share. **Average Market Cap:** The average size of the securities the fund invests in. **Alpha:** A measure of performance on a risk-adjusted basis. Alpha takes the volatility (price risk) of a mutual fund and compares its risk-adjusted performance to a benchmark index. The excess return of the fund relative to the return of the benchmark index is a fund's alpha. **Beta:** Beta measures the fund's sensitivity to market movements; a beta greater than 1 is more volatile than the market, a beta less than 1 is less volatile than the market. **R-Squared:** R-Squared reflects the percentage of a fund's movements that are explained by movements in its benchmark, showing the degree of correlation between the fund and benchmark. This figure is helpful in assessing how likely it is that beta is statistically significant. **Standard Deviation:** Standard Deviation measures the volatility of the fund's returns. Higher deviation represents higher volatility. **Sharpe Ratio:** Sharpe Ratio uses a fund's standard deviation and its excess return (difference between the fund's return and the risk-free return of 90-day Treasury Bills) to determine reward per unit of risk.

You should consider the investment objectives, risks, charges and expenses of the fund carefully before investing. The prospectus and, if available, the summary prospectus contain this and other information about the fund and are available, along with information on other BlackRock funds, by calling 800-882-0052 or from your financial professional. The prospectus should be read carefully before investing. Investing involves risks including possible loss of principal.

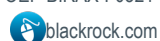
†† The Morningstar Rating™ for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure (excluding any applicable sales charges) that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. The fund was rated against the following numbers of U.S.-domiciled Large Blend funds over the following time periods: 1,225 in the last 3 years and 1,068 in the last 5 years. With respect to these Large Blend funds, the fund received a Morningstar Rating of 4 and 5 stars for the 3- and 5-year periods, respectively. Other classes may have different performance characteristics.

The Russell 3000 Index is a market-cap-weighted index of the 3,000 largest US companies based on total market capitalization that represent about 98% of the investable US equity market.

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SUSTAINABILITY CHARACTERISTICS

Sustainability Characteristics can help investors integrate non-financial, sustainability considerations into their investment process. These metrics enable investors to evaluate funds based on their environmental, social, and governance (ESG) risks and opportunities. This analysis can provide insight into the effective management and long-term financial prospects of a fund.

The metrics below have been provided for transparency and informational purposes only. The existence of an ESG rating is not indicative of how or whether ESG factors will be integrated into a fund. The metrics are based on MSCI ESG Fund Ratings and, unless otherwise stated in fund documentation and included within a fund's investment objective, do not change a fund's investment objective or constrain the fund's investable universe, and there is no indication that an ESG or Impact focused investment strategy or exclusionary screens will be adopted by a fund. For more information regarding a fund's investment strategy, please see the fund's prospectus.

| | | | |
|--|-----------|--|--------|
| MSCI ESG Fund Rating (AAA-CCC) | AA | MSCI ESG Quality Score (0-10) | 8.05 |
| MSCI ESG Quality Score - Peer Percentile | 99.57% | MSCI ESG % Coverage | 99.33% |
| Fund Lipper Global Classification | Equity US | MSCI Weighted Average Carbon Intensity (Tons CO2E/\$M SALES) | 58.33 |
| Funds in Peer Group | 3 | | |

All data is from MSCI ESG Fund Ratings as of **07-Apr-2021**, based on holdings as of **31-Dec-2020**. As such, the fund's sustainable characteristics may differ from MSCI ESG Fund Ratings from time to time.

To be included in MSCI ESG Fund Ratings, 65% of the fund's gross weight must come from securities covered by MSCI ESG Research (certain cash positions and other asset types deemed not relevant for ESG analysis by MSCI are removed prior to calculating a fund's gross weight; the absolute values of short positions are included but treated as uncovered), the fund's holdings date must be less than one year old, and the fund must have at least ten securities. For newly launched funds, sustainability characteristics are typically available 6 months after launch.

ESG GLOSSARY:

MSCI ESG Fund Rating (AAA-CCC): The MSCI ESG Rating is calculated as a direct mapping of ESG Quality Scores to letter rating categories (e.g. AAA = 8.6-10). The ESG Ratings range from leader (AAA, AA), average (A, BBB, BB) to laggard (B, CCC).

MSCI ESG Quality Score - Peer Percentile: The fund's ESG Percentile compared to its Lipper peer group.

Fund Lipper Global Classification: The fund peer group as defined by the Lipper Global Classification.

Funds in Peer Group: The number of funds from the relevant Lipper Global Classification peer group that are also in ESG coverage.

MSCI ESG Quality Score (0-10): The MSCI ESG Quality Score (0 - 10) for funds is calculated using the weighted average of the ESG scores of fund holdings. The Score also considers ESG Rating trend of holdings and the fund exposure to holdings in the laggard category. MSCI rates underlying holdings according to their exposure to industry specific ESG risks and their ability to manage those risks relative to peers.

MSCI ESG % Coverage: Percentage of a fund's holdings that have MSCI ESG ratings data.

MSCI Weighted Average Carbon Intensity (Tons CO2E/\$M SALES): Measures a fund's exposure to carbon intensive companies. This figure represents the estimated greenhouse gas emissions per \$1 million in sales across the fund's holdings. This allows for comparisons between funds of different sizes.

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