Investment expertise simply delivered.

BlackRock Model Portfolios
BlackRock: your trusted partner.

World leader in risk management
We help investors build resilient portfolios.

275
of the world’s largest financial institutions rely on Aladdin®, our risk management technology.

Your advisor invests for you with the same technology used by the world’s largest investors.

Quality, value and choice
We provide investment solutions for every need.

400+
mutual funds and ETFs.

We construct portfolios with high quality investments from BlackRock and 3rd party managers.

Work with your advisor to build the portfolio that’s best for you.

Singular client focus
We invest only on behalf of clients.

$6.47t
entrusted to us by clients, more than any other firm.

BlackRock doesn’t trade for itself, so you can be sure that your best interest is our only interest.

Your goals are our goals.
Invest your way.
Feel confident.

Source: BlackRock, as of 3/31/20. iShares is the largest provider of exchange-traded funds based on number of ETFs offered globally and assets under care.
The right team can help you stay on track.

Your advisor has your financial future in mind and can build a strong foundation for your portfolio by starting with a BlackRock model.

Articulates risk tolerance and investment goals

Determines model choice; trades client portfolio; monitors performance

Provides model portfolio, backed by Aladdin® risk technology

BlackRock, as of 12/31/19.

Investment expertise simply delivered | BlackRock Model Portfolios
The importance of diversification.

Building a diversified portfolio, across asset classes, is one of the most important components in reaching your financial goals. BlackRock Model Portfolios are invested in a range of funds aiming to help you achieve better returns within your risk level.

BlackRock constructs each model portfolio with quality and cost-efficient investments across alpha, index and factors.

- **Alpha strategies**: Managers delivering active returns, not static tilts.
- **Index strategies**: Low-cost, tax-efficient, broad market exposures.
- **Factor strategies**: Historic drivers of outperformance or reduced risk.

BlackRock Models

BlackRock has built a model portfolio menu to help meet your real life goals. Work with your financial advisor to invest in a portfolio that aligns with what you want to achieve.

Helping you achieve your goals

Whether you are looking to aggressively grow your portfolio, maximize income or protect your nest egg for you and your loved ones, BlackRock has a model designed to help you achieve your goal.

- Build wealth
- Spend wealth
- Make it last

The way you want to invest*

You can work with your financial advisor to choose a portfolio personalized to your preferences. From environmentally conscious investments to portfolios designed to help protect from market volatility, the choice is yours.

- ETFs, mutual funds or a combination of both
- Traditional, environmentally sustainable or additional sources of return/risk
- BlackRock only funds or a combination of BlackRock and 3rd party managers
- Taxable or non-taxable (retirement)

*Not all model portfolios are available at every firm.
Keeping you informed every step of the way

Portfolios are supported with commentaries, performance updates, podcasts and more to help you stay up to date on your investments.

- **Explanations in plain language** every time we make a trade
- **Market views and commentary** from your portfolio managers
- **Materials to show you exactly** what you are invested in and how your portfolio is performing
- **Podcasts released every quarter so you can hear directly from BlackRock**
Built on world leading risk management.

We use technology to think beyond what’s possible. Aladdin helps our portfolio managers identify risks and opportunities – helping build more resilient portfolios and managing exposures over time.

Aladdin
The world’s leading risk management technology

**3,000+** risk factors assessed.

**2,300+** engineers, data scientists and financial modelers powering Aladdin.

**275+** of the world’s largest institutions rely on Aladdin.

Source: BlackRock. All figures as of 3/31/20.
Managed by a team of professionals.

Our sole focus is to deliver you well-built and dynamically managed portfolios.

BlackRock Model Portfolios by the numbers:

$81b
In global model portfolio AUM

38
Countries investing in our mandates

20+
Average years of investment experience

Source: BlackRock. All figures as of 3/31/20.
Invested in your financial well-being.
Important Notes:

This information should not be relied upon as investment advice, research, or a recommendation by BlackRock regarding (i) the Funds, (ii) the use or suitability of the model portfolios or (iii) any security in particular. Only an investor and their financial advisor know enough about their circumstances to make an investment decision.

Carefully consider the BlackRock and iShares Funds within the model portfolios’ investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Funds’ prospectuses or, if available, the summary prospectuses which may be obtained by visiting www.iShares.com or www.blackrock.com. Read the prospectus carefully before investing.

Investing involves risk, including possible loss of principal. Asset allocation and diversification may not protect against market risk, loss of principal or volatility of returns.

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This brochure pertains to both model portfolios available to financial professionals on select financial technology platforms as well as www.blackrock.com/models and managed account strategies (“Managed Portfolio Strategies”) available on select advisory platforms (collectively “BlackRock Model Portfolios”). Contact your financial advisor for more information regarding the different ways to access the BlackRock Model Portfolios.

Fixed income risks include interest-rate and credit risk. Typically, when interest rates rise, there is a corresponding decline in bond values. Credit risk refers to the possibility that the bond issuer will not be able to make principal and interest payments.

International investing involves risks, including risks related to foreign currency, limited liquidity, less government regulation and the possibility of substantially higher volatility due to adverse political, economic or other developments. These risks are heightened for investments in emerging markets and in concentrations of specific countries.

Transactions in shares of ETFs may result in brokerage commissions and will generate tax consequences. All regulated investment companies are obliged to distribute portfolio gains to shareholders. There can be no assurance that an active trading market for shares of an ETF will develop or be maintained.

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