

The background of the advertisement is a photograph of a building with yellow and red horizontal siding. On the left, there are yellow double doors with a diagonal slat pattern. On the right, there is a white single door with a four-pane window and a silver handle. A small yellow light fixture is mounted above the white door. The overall scene is brightly lit, suggesting a sunny day.

BlackRock[®]

Portfolio 360

Scale your portfolio review process

FOR PROFESSIONAL CLIENTS / QUALIFIED INVESTORS ONLY

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Why it matters.

As market dynamics evolve, so must the investment processes

Reduce the burden on investment managers



Free up time for client service and acquisition

Put scale into portfolio review processes

Build, analyse, or compare portfolios within minutes

Build better portfolios




Assess portfolios against target outcomes

Add clarity on risk drivers through scenario testing

Show how your portfolios score against ESG considerations

Decrease operational complexity



Provide access to all investment information in one tool

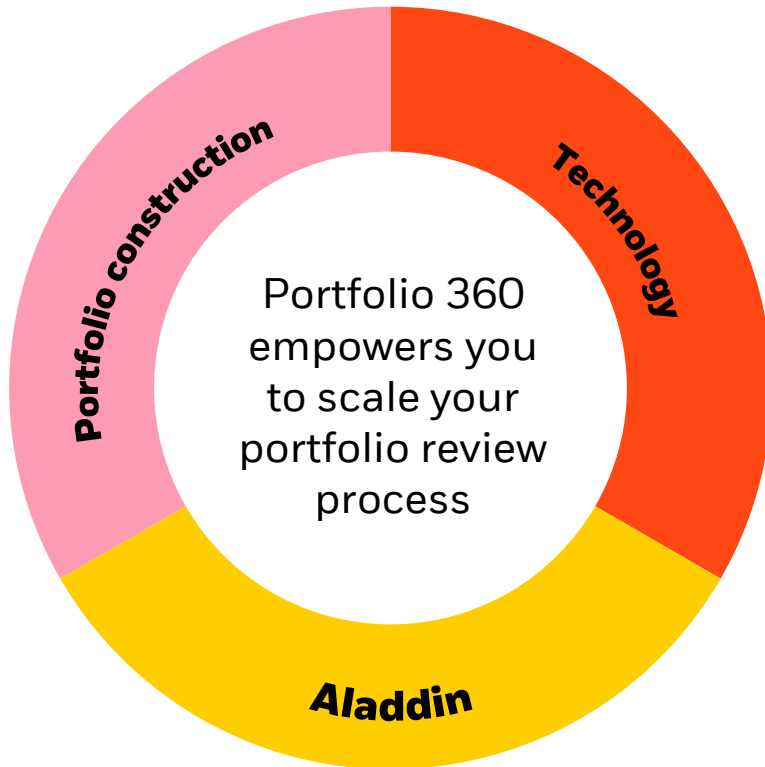
Form a common language that can be used to articulate investment outcomes versus client goals

Establish an ongoing process for feedback and portfolio review

Portfolio 360 provides a technology solution to help navigate these challenges.

Source: BlackRock, March 2022. For illustrative purposes only.

What is Portfolio 360?



Web-based tool that puts BlackRock's **portfolio technology** into your hands: **Build, analyse, compare, stress test.**

Modern user interface allows many portfolios to be uploaded

Instant access to portfolio construction **insights** for all clients in a single hub

More informed investment decisions to augment your portfolio review process

Powered by Aladdin – the same technology and intellectual capital that has been core to BlackRock since it was founded

Put the power of the Aladdin platform at the heart of what you do.

POWERED BY
Aladdin.

Use Portfolio 360 to deliver a holistic analysis, powered by Aladdin, to help you make investment decisions with greater clarity in less time.

Source: BlackRock, March 2022. For illustrative purposes only.

What can it do for you?

Portfolio 360 is designed for portfolio builders to turn data into information.

It delivers clarity and unique insights on your investment portfolios through a structured process, and allows you to make better informed investment decisions at a portfolio level.

Shift the focus of your client conversations from individual products, to deep engagements about whole portfolios.

Provide clarity

A technology helping to provide unique perspectives and to fully **understand the risk** of investment portfolios. Enabling more **holistic and precise investment discussions** with your clients.

Efficiency

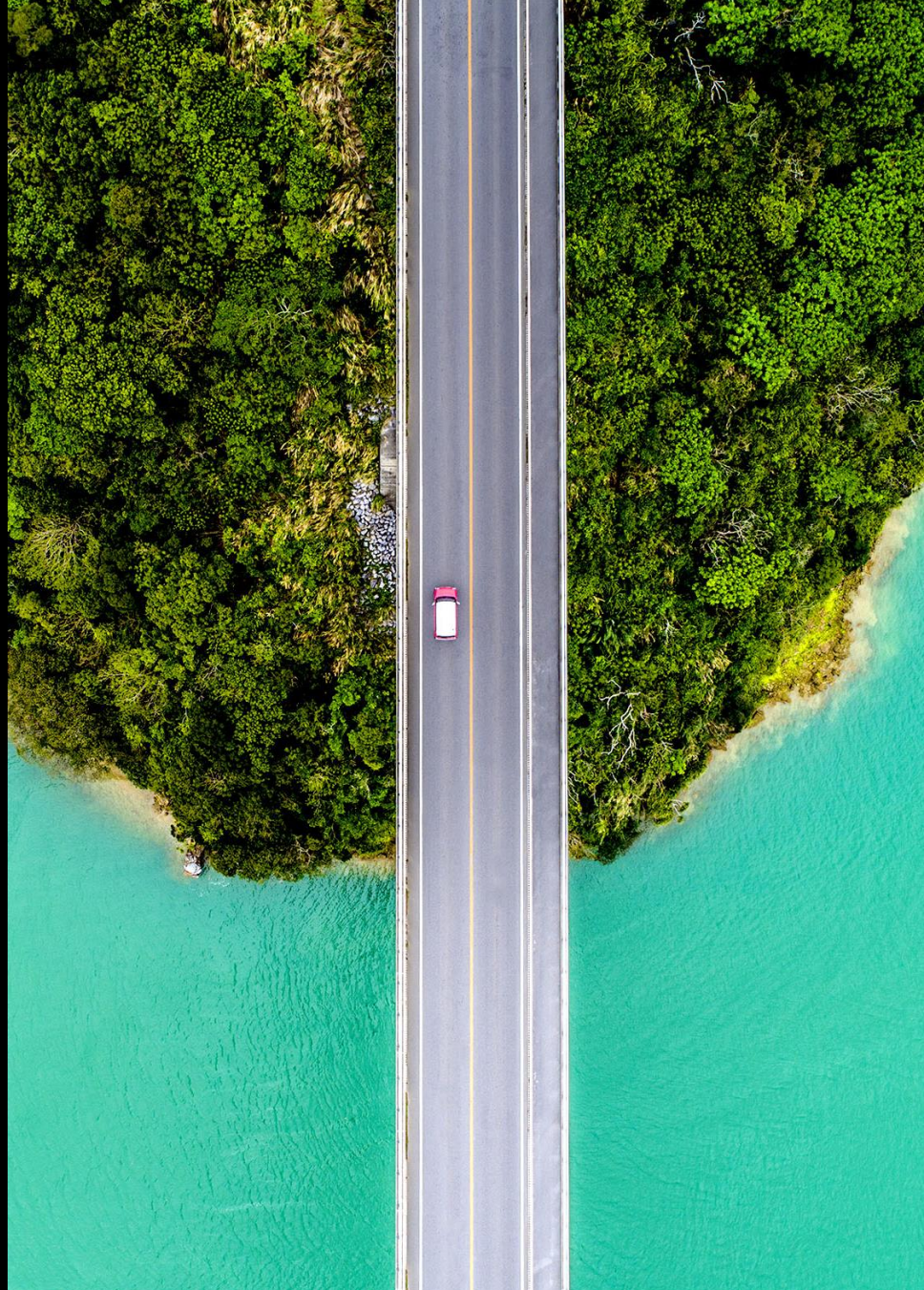
It allows you to **manage portfolios & risk** in a more efficient way. The tools put scale into your portfolio review processes. And you can dedicate more time to growing your business.

Convenience

Built to complement your existing tools, it allows you to upload and compare portfolios in an effective way. Your **first step** before each client engagement.

Source: BlackRock, March 2022.

How does it work?



Enabling a defined portfolio review process at scale

A **defined, repeatable, and defensible portfolio review process** can create predictability in your practice that could infuse prospects and clients with clarity and confidence.

The six-step portfolio review process

01

Historical Returns

Analyse historic (ex-post) performance of your clients' portfolios

02

Asset Allocation

Analyse portfolio by regional, sector, factor, and asset class exposure

03

Drivers of Risk

Analyse portfolio risk drivers (historical & ex-ante) based on 2,000+ factors

04

Stress Testing

Analyse portfolio performance across multiple scenarios of market stress

05

ESG Screening

Assess the ESG characteristics of your clients' portfolios

06

Investment Quality

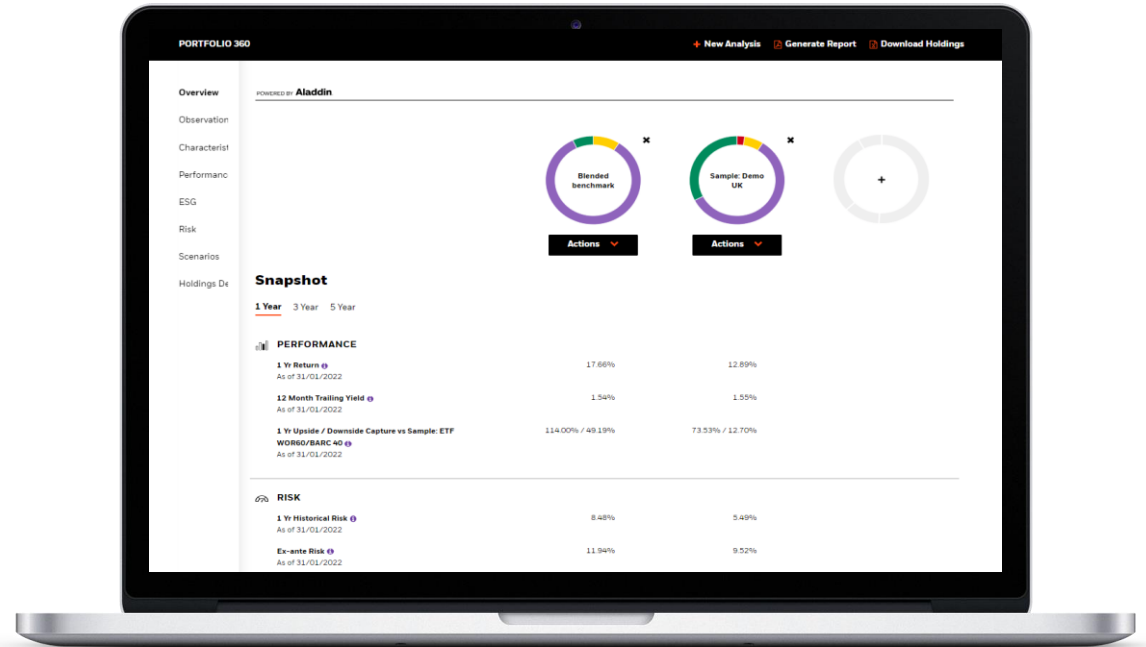
Analyse the relative quality and positioning of a fund within its category

Source: BlackRock, March 2022. For illustrative purposes only.

01. Historical returns

Analyse historic (ex-post) performance of your clients' portfolios

- ✓ Year-on-Year & Performance To Date: 1/3/5yrs
- ✓ Historical Returns vs Risk
- ✓ Consistent view of performance independent of the asset's lifetime
- ✓ Volatility To Date

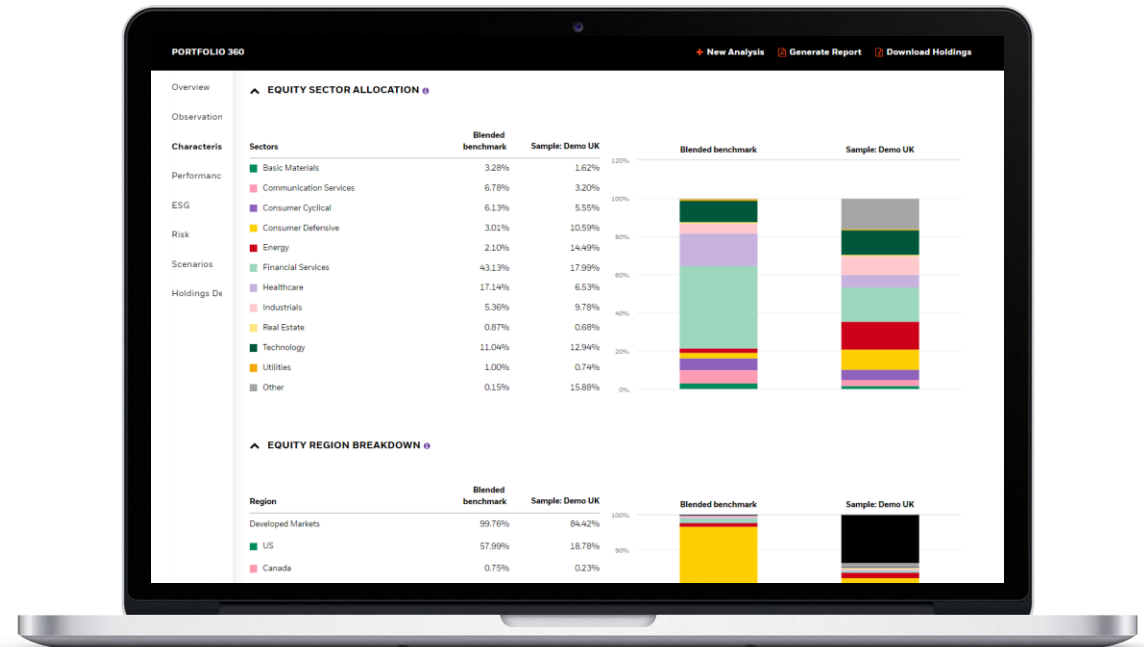


Source: BlackRock, March 2022. For illustrative purposes only.

02. Asset allocation

Analyse portfolio by regional, sector, and asset class exposure

- ✓ Look through providing you a holistic portfolio lens
- ✓ Total, equity and fixed income breakdown

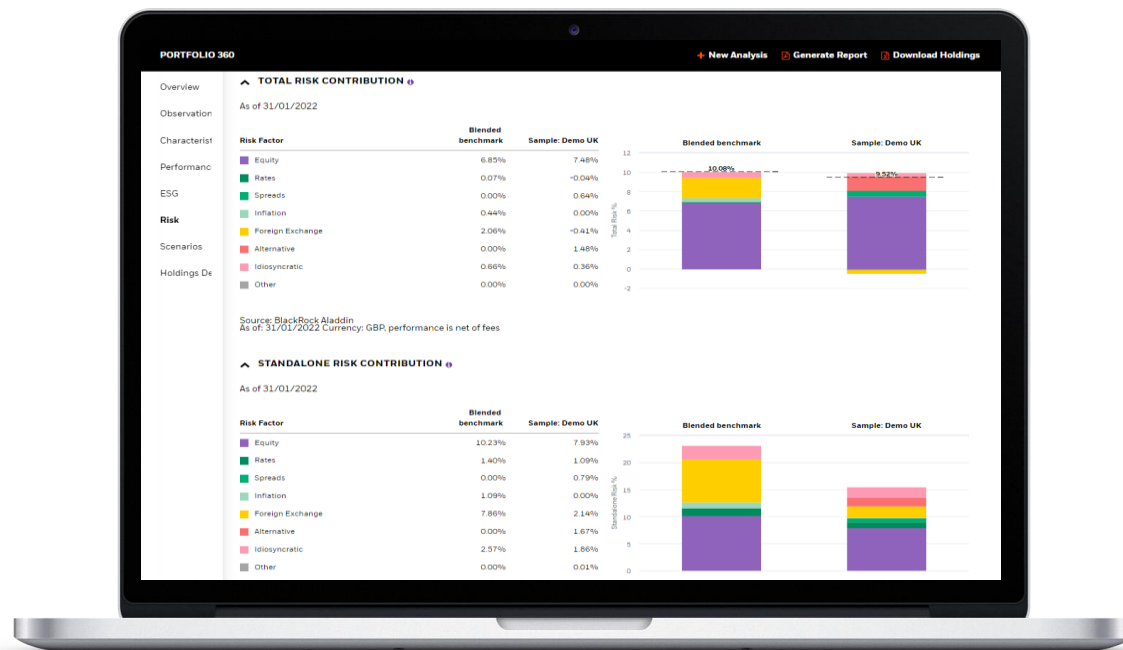


Source: BlackRock, March 2022. For illustrative purposes only.

03. Drivers of risk

Analyse portfolio risk drivers (ex-ante) based on 2,000+ factors

- ✓ Ex-ante risk
- ✓ Total & standalone risk attribution
- ✓ Challenge the equity style drivers
- ✓ Security risk contribution
- ✓ Equity Sleeve risk

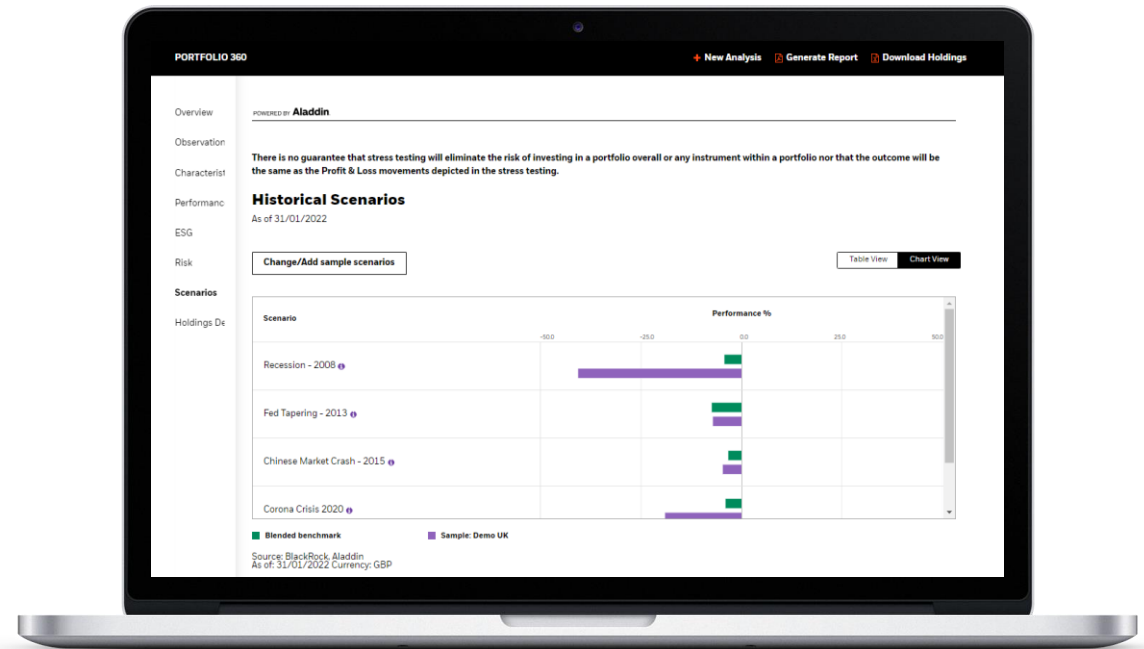


Source: BlackRock, March 2022. For illustrative purposes only.

04. Stress testing

Analyse portfolio performance across multiple scenarios of market stress

- ✓ Historical scenarios (e.g. coronavirus crisis)
- ✓ Univariate scenarios (e.g. strong GBP)

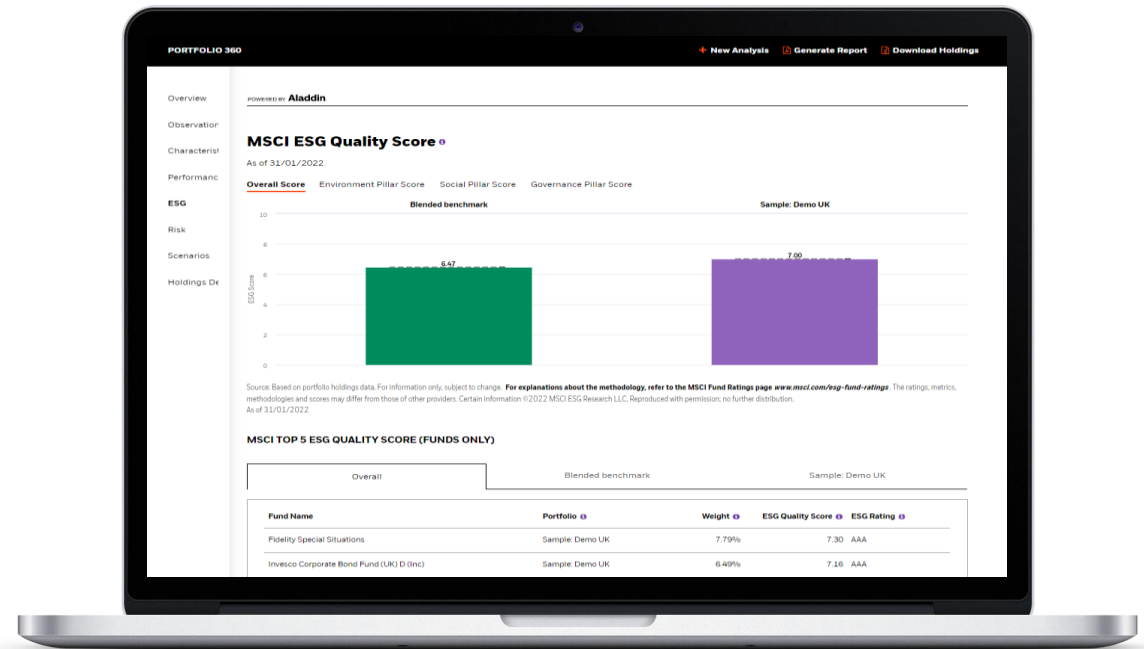


Source: BlackRock, March 2022. For illustrative purposes only.

05. ESG screening

Assess the ESG characteristics of your clients' portfolios

- ✓ MSCI ESG overall score
- ✓ E, S, & G sub pillar scores
- ✓ Carbon emissions intensity
- ✓ Indices breakdown

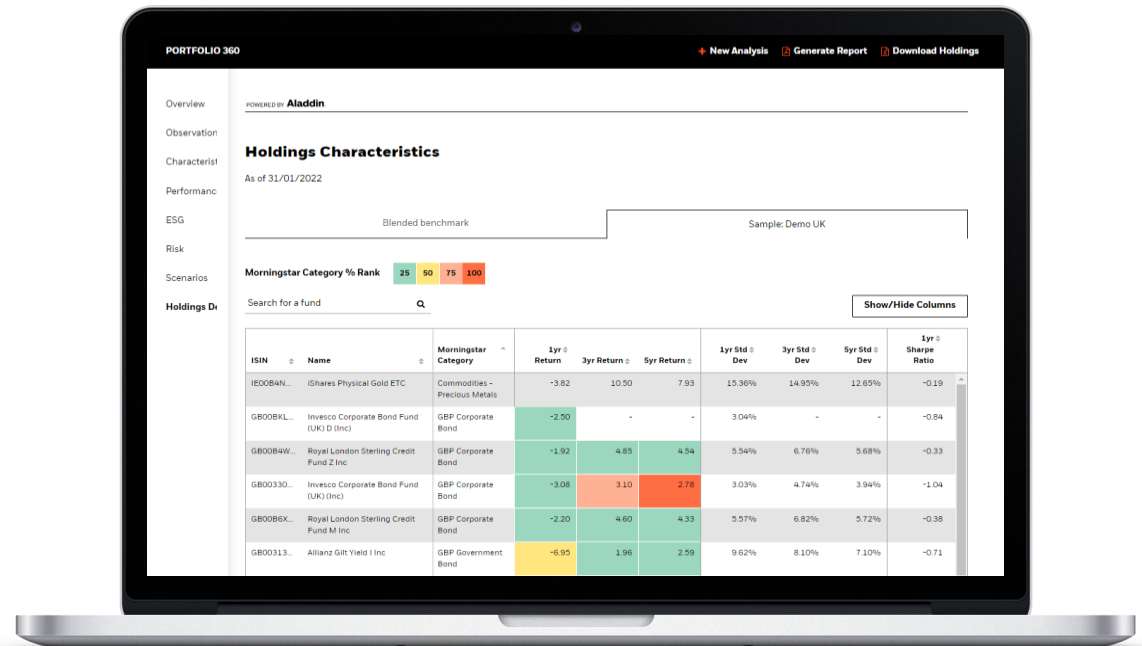


Source: BlackRock, March 2022. For illustrative purposes only.

06. Investment Quality

Analyse the relative quality and positioning of a fund within its category

- ✓ Holdings characteristics
- ✓ Morningstar category % rank



Source: BlackRock, March 2022. For illustrative purposes only.

Take your analysis with Portfolio 360 deeper

Do you seek further clarity around how to restructure portfolios or where to gain increased operational efficiency?

Work with our portfolio construction experts

The team can bring added perspectives on your portfolio, from bespoke macro scenarios to unique peer insights.

Gain a deeper understanding of your portfolios

Providing ideas and new perspectives for when you need to rebalance or make large-scale changes to portfolios.

To help you evolve and optimise for your clients needs

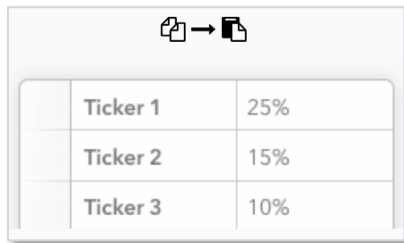
Supporting you with asset allocation design and product implementation to build or enhance portfolios to optimise for your target outcomes.

Source: BlackRock, March 2022. For illustrative purposes only.

Get started to implement a portfolio review process at scale

Create or upload a portfolio

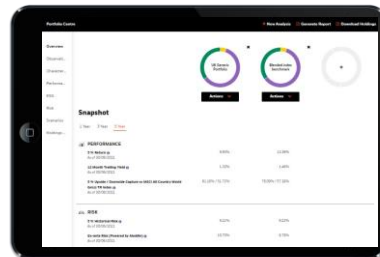
Choose from a saved portfolio or start from scratch



Ticker	Percentage
Ticker 1	25%
Ticker 2	15%
Ticker 3	10%

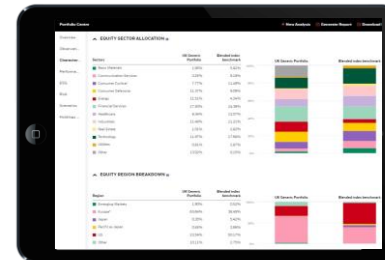
Analyse and stress test your portfolio

Analyse portfolios across key attributes such as exposure breakdowns, risk factors, ESG, and more



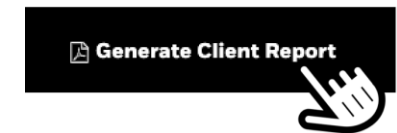
Compare your portfolios

Compare your portfolio to a benchmark or other portfolios



Have the conversation

Use the customisable report to have well informed portfolio discussions



Source: BlackRock, March 2022. For illustrative purposes only.

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