

Introduction

The transition to a low-carbon economy is underway – and is rewiring the economy and transforming entire sectors. From expanding the capacity of renewable energy and having more electric vehicles on the road, to transforming high-emitting sectors and ensuring sufficient supply of materials critical to all of these activities, the transition will involve a massive reallocation of resources, and have significant implications on markets and portfolios.

This paper provides a guide to transition investing for investors. Its components cover the following topics:

- the forces propelling the global energy transition and the investment implications
- what the transition investing entails
- the similarities and differences between transition investing and sustainable investing
- potential investment opportunities associated with the transition using RBC iShares exchange-traded funds (ETFs).

Three forces are driving an economic transformation

Technology

79% reduction in battery costs over the past decade¹

Consumer Preferences

40% electric vehicle share of global passenger vehicle sales by 2030²

Policy

>US\$470B pledged for transition funding in United States³

~€635B pledged for climate funding by European Union³

This is creating investment opportunities...

US\$4 trillion/year

Estimated average annual spend in the energy system through 2050⁴

Up from...

US\$2.2 trillion/year

Invested on average in the energy system over the past decade⁵

...with different implications for regions and sectors.

Tipping points could accelerate the path

- Falling techno-economic costs and risk premiums
- · Lower growth in traditional energy demand
- Higher potential for electrification

Sticking points could slow the path

- Supply-side bottlenecks
- Siting and permitting of new physical assets
- Trade protectionism and re-shoring

56%

of global institutional investors expect to increase their allocations to transition strategies over the next 1-3 years, based on our 2023 survey 6

 $^{^1\}mbox{BloombergNEF}, \mbox{Top 10 Energy Storage Trends in 2023}.$

²BloombergNEF, Electric Vehicle Outlook 2022. This figure reflects the report's Economic Transition Scenario.

 $^{^3}$ BII, Rocky Mountain Institute, and European Commission, December 2022.

⁴BlackRock Investment Institute Transition Scenario, June 2023

⁵ International Energy Agency, World Energy Investment 2023. All \$ figures in this brochure are given in USD.

⁶ BlackRock iResearch Services global survey, sample size n=200, May June 2023. Survey covered institutional investors' attitudes, approaches, barriers and opportunities regarding transition investing.

What is transition investing?

- Clients across the world are investing in the transition to a low-carbon economy to generate returns, manage risk, or execute on commitments.
- We define transition investing as: Investing with a focus on **preparing for, being aligned to, benefitting from** and/or **contributing to** the transition to a low-carbon economy.
- These are not mutually exclusive.

Preparing for

Investing in assets⁷ better positioned for the transition, such as those improving and/or leading on mitigating greenhouse gas emissions within their peer group on either business operations or business models

Example: a company that outperforms its peers in reducing emissions intensity or deploying more capex into low carbon solutions

Aligned to

Investing in portfolios or assets on a decarbonization pathway that is aligned to an industry accepted low carbon scenario

Example: a portfolio that is aligned to a Paris-aligned benchmark

Transition investing

Benefitting from

Investing in assets such as those that provide key inputs necessary for decarbonization⁸, that will benefit from the macroeconomic trends offered by the transition to a low-carbon economy

Example: a company that produces lithium, which is a key input into electric vehicle batteries

Contributing to

Investing in solutions, or interim low-carbon alternatives (or assets providing those solutions or interim low-carbon alternatives) which are needed to mitigate emissions in the real world

Example: a wind farm or grid scale battery

⁷Assets includes securities and issuers.

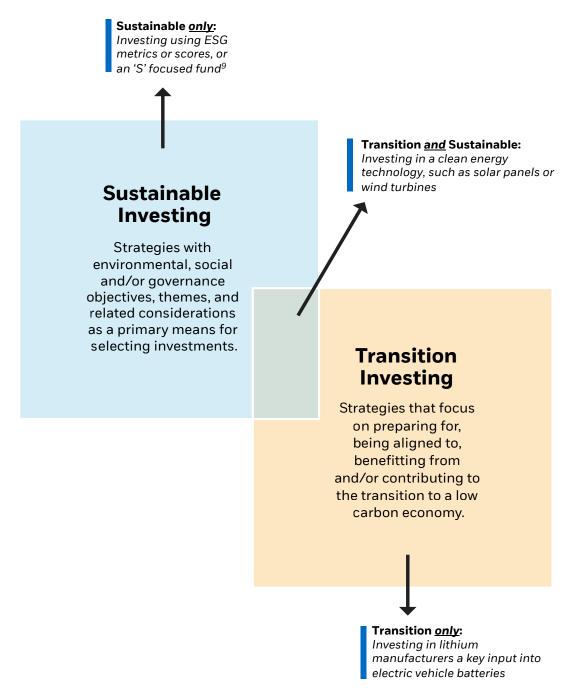
⁸Such key inputs are also capable of being used for non-transition purposes.

Our current definition of transition investing was informed by industry and competitor practices, as well as existing regulations, with an eye towards future evolution of the landscape. Source: BlackRock, as of June 2023.

How do sustainable and transition relate?

- Not all sustainable strategies are transition, and not all transition strategies are sustainable.
- Understanding the relationship between these two types of investing strategies can help investors better identify products and solutions that meet their objectives

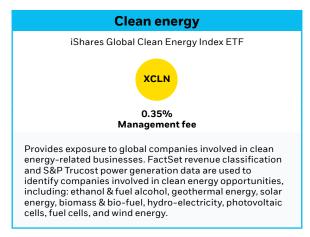
Illustrative examples:

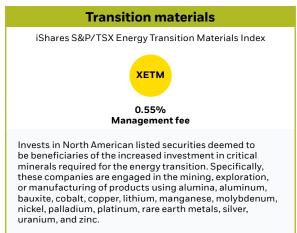


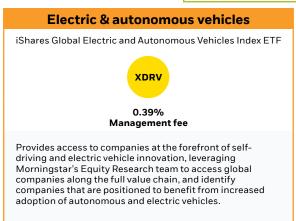
For illustrative purposes only. This graphic represents the relationship between sustainable investing and transition investing and are not drawn to scale.

How to get transition investing exposure with RBC iShares

The transition to a low-carbon economy is underway and is being powered by long-term forces such as consumer preferences, government policies, and technology advancements. This may present potential investment risks as well as opportunities. We highlight several RBC iShares ETFs that may help capture the opportunities associated with the transition.







Date of publication: September 12, 2023

RBC iShares ETFs are comprised of RBC ETFs managed by RBC Global Asset Management Inc. and iShares ETFs managed by BlackRock Asset Management Canada Limited ("BlackRock Canada").

Commissions, trailing commissions, management fees and expenses all may be associated with investing in exchange-traded funds (ETFs). Please read the relevant prospectus before investing. The performance data provided assumes reinvestment of distributions only and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. ETFs are not guaranteed, their values change frequently and past performance may not be repeated. Tax, investment and all other decisions should be made, as appropriate, only with guidance from a qualified professional.

The iShares ETFs are not connected, sponsored, endorsed, issued, sold or promoted by Bloomberg Finance L.P. and its affiliates, including Bloomberg Index Services, Limited ("Bloomberg"), Cohen & Steers Capital Management Inc., London Stock Exchange Group plc and its group undertakings ("LSE Group", ICE Data Indices, LLC., ICE Benchmark Administration Limited, Jantzi Research Inc., Markit Indices Limited, Morningstar, Inc., MSCI Inc., MSCI ESG Research and Bloomberg, NASDAQ OMX Group Inc. or S&P Dow Jones Indices LLC. ("S&P"). None of these companies make any representation regarding the advisability of investing in the iShares ETFs. BlackRock Asset Management Canada Limited is not affiliated with the companies listed above. The Prospectus contains a more detailed description of the limited relationship the companies have with BlackRock Asset Management Canada Limited and any related ETFs.

P/TM Trademark(s) of Royal Bank of Canada. Used under licence. iSHARES is a registered trademark of BlackRock, Inc., or its subsidiaries in the United States and elsewhere. Used under licence. 2023 BlackRock Asset Management Canada Limited and RBC Global Asset Management Inc. All rights reserved.