

Contact for media:
Maeve Hannigan
T: 416-643-4058
Email: Maeve.Hannigan@blackrock.com

Listing: TSX (Toronto Stock Exchange)

Symbols: XFA, XFF

BlackRock Canada Launches the iShares FactorSelect™ MSCI USA Index ETF (CAD-Hedged) (XFA) and iShares FactorSelect™ MSCI EAFE Index ETF (CAD-Hedged) (XFF)

***New Funds Provide Exposure to Four Historic Drivers of Return:
Value, Quality, Momentum, Low Size***

TORONTO - October 2, 2015 – iShares, the industry-leading exchange traded fund (ETF) business¹ at BlackRock Asset Management Canada Limited (BlackRock Canada), an indirect, wholly-owned subsidiary of BlackRock, Inc. (BlackRock), announced on September 28, 2015, the expansion of its Smart Beta ETF product offering with the launch of a new suite of iShares FactorSelect™ ETFs. XFI, XFS, and XFC began trading on the TSX when the market opened on September 28, 2015. XFA and XFF will be listed on the TSX when the market opens today. Each fund will have a management fee of 0.45%.

Further information on the iShares Funds can be found at www.blackrock.com/ca.

About BlackRock

BlackRock is a global leader in investment management, risk management and advisory services for institutional and retail clients. At June 30, 2015, BlackRock's AUM was US\$4.721 trillion. BlackRock helps clients around the world meet their goals and overcome challenges with a range of products that include separate accounts, mutual funds, *iShares*® (exchange-traded funds), and other pooled investment vehicles. BlackRock also offers risk management, advisory and enterprise investment system services to a broad base of institutional investors through *BlackRock Solutions*®. As of June 30, 2015, the firm had approximately 12,400 employees in more than 30 countries and a major presence in key global markets, including North and South America, Europe, Asia, Australia and the Middle East and Africa. For additional information, please visit the Company's website at www.blackrock.com/ca | Twitter: @BlackRockCA | Blog: www.blackrockblog.com/can

About iShares

iShares is a global leader in exchange-traded funds (ETFs), with more than a decade of expertise and commitment to individual and institutional investors of all sizes. With over 700 funds globally across multiple asset classes and strategies and more than US\$1 trillion in assets under management as of June 30, 2015, iShares helps clients around the world build the core of their portfolios, meet specific investment goals and implement market views. iShares funds are powered by the expert portfolio and risk management of BlackRock, trusted to manage more money than any other investment firm².

¹ Based on assets under management ("AUM") CAD \$44.6bn, as of August 31, 2015.

² Based on US \$4.721 trillion in AUM as of 6/30/15.

Commissions, management fees and expenses all may be associated with investing in iShares Funds. Please read the relevant prospectus before investing. Fund securities are not covered by the Canada Deposit Insurance Corporation or by any other government deposit insurer. There can be no assurances that the fund will be able to maintain its net asset value per security at a constant amount or that the full amount of your investment in the fund will be returned to you. The fund is not guaranteed, its values change frequently and past performance may not be repeated. Tax, investment and all other decisions should be made, as appropriate, only with guidance from a qualified professional.